

## Practitioner News March 2022: Latest research on Thyroid Cancer

1 message

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Practitioner News Nutritional Update March 2022 View this email in your browser



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#### Dear Colleague

Welcome to our March nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

#### In this issue

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- Reduce cholesterol by natural means
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- Latest Pure Bio News Expanded product range and new postage service
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**Featured Articles** 

THYROID CANCER INCREASING DUE TO GLOBAL OBESITY EPIDEMIC



The global incidence of both thyroid cancer and obesity have been increasing for decades - for thyroid cancer, between 1990 and 2017, incidence increased 169% and deaths by 87%; and for obesity and overweight, the prevalence nearly doubled from 6.4% in 1980 to 12% in 2008, with an accelerated increase noted in the last eight years.

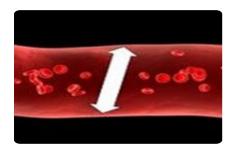
Research from the University of New South Wales has found that two in five thyroid cancers in men and one in ten cases in women, were the direct result of obesity and being overweight.

Historically, thyroid cancer has been 2-3 times more common in women, but rising obesity levels help to explain why more men are developing the cancer.

Read more at pro.endocrineweb.com

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#### REDUCE CHOLESTEROL BY NATURAL MEANS



This report documents that red yeast rice, bitter gourd, chlorella, soy protein and licorice root extracts significantly decreased total cholesterol, LDL and triglycerides.

A number of herbs, including Garlic, Fenugreek, Curcumin and Ginger all had similar effects.

Read more at Medscape.com

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## **Product Focus**

**NEW PRODUCT LAUNCH** 



**DGL PLUS** 



DGL Plus from Pure Encapsulations provides 300mg of deglycyrrhizinated licorice (DGL) root extract in each vegetarian capsule.

DGL is licorice that has had the majority of its glycyrrhizin removed. Glycyrrhizin can cause elevations in blood pressure over a period of time. Hence, DGL is believed to be safer for long-term use and has less interactions with medical conditions or medications than licorice extract.

This product is also combined with aloe inner leaf extract, along with slippery elm and marshmallow.

#### This product is:

- · Free from wheat, gluten, dairy and soy
- GMO free
- · Suitable for vegetarians & vegans

#### Recommended Dosage

Take 1 capsule 1-3 times daily with food, or as directed by your healthcare practitioner.

#### Contents: one capsule provides:

Deglycyrrhizinated Licorice (Glycyrrhiza glabra) root extract 300mg

Aloe vera (Aloe barbadensis) inner fillet 50mg
(standardised to contain 10% polysaccharides)

Slippery Elm (Ulmus fulva) bark powder 100mg

Marshmallow (Althaea officinalis) root extract 200mg

#### **ORDER NOW:**

DGL Plus - 60 capsules - £23.99



To order a DGL Plus sample phial for your Pure Bio test kit (at £1.50 each), simply call us on 01403 730342.

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### Latest Pure Bio News

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

# \*\*\*\* NEW POSTAGE SERVICE \*\*\*\* ROYAL MAIL TRACKED 24



In response to demand from our UK customers, we are pleased to announce the introduction of an additional postage option to enable you to track the delivery of your parcels in the UK - Royal Mail TRACKED 24.

This new postage option provides tracking updates via email and/or text message directly to you, allowing you to monitor the despatch and arrival of your delivery to your door. To use this service simply select at checkout on our website or advise our team when telephoning your order.

We offer 3 delivery options to UK addresses, as detailed below - the choice is yours.

We are pleased to confirm that the cost of this Royal Mail Tracked 24 delivery service is once again subsidised by Pure Bio to provide best value for money to our customers. Please see our postage rates below.

#### Royal Mail 1st Class

Total Weight	Postage & Packing
Up to 250g	£2.71 + 20% VAT
251 - 750g	£2.92 + 20% VAT
751 - 1000g	£4.80 + 20% VAT
1001 - 1250g	£5.90 + 20% VAT
1251 - 2000g	£6.91 + 20% VAT

#### Royal Mail Tracked 24

Total Weight	Postage & Packing	
Up to 250g	£3.25 + 20% VAT	
251 - 750g	£4.15 + 20% VAT	
751 - 1000g	£5.25 + 20% VAT	
1001 - 1250g	£6.65 + 20% VAT	
1251 - 2000g	£7.50 + 20% VAT	

#### Royal Mail Special Delivery

#### (guaranteed next day excluding Saturday)

Total Weight	Postage & Packing
Up to 100g	£7.93 + 20% VAT
251 - 500g	£8.46 + 20% VAT
501g - 1000g	£9.83 + 20% VAT
1001 - 2000g	£12.12 + 20% VAT
Up to 10kg	£29.46 + 20% VAT

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# Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! HURRY AS IT'S FIRST COME FIRST SERVED!

Product Size Number of pots available Expiry date Sale price £

1

<u>Krill Oil</u> 60 8 08 May 2022 £10.50

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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# Gift Vouchers

Did you know that we sell <u>Gift Vouchers</u> which can be used against the purchase of any of our products - from supplements to soap to socks? A great gift at any time of year



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website here

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# Quote of the Month

"There are two ways to get enough. One is to continue to accumulate more and more.

The other is to desire less"

G. K. Chesterton

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# How to Find Us



You can order from our <u>website</u> or make purchases in person. <u>Find us at:</u>

Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD

Tel: 0044 (0)1403 730342 Email: info@purebio.co.uk

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